

JACQUELINE SCARANGELLA

PROFILE

Passionate graphic designer seeking design position to further my knowledge of design and production within a fast paced environment. Looking to utilize knowledge of social media, art history, pop culture to inform design practices.

SKILLS

ILLUSTRATOR



PHOTOSHOP



INDESIGN



UX/UI/HTML5/CSS3



BRANDING



PRODUCTION



DESIGN FOR SOCIAL



EDUCATION

CONTINUED ED SCHOOL OF VISUAL ARTS

2015 - Present

BACHELOR OF ARTS

UC DAVIS

2009 - 2013

EXPERIENCE

DIGITAL MARKETING AND PRODUCTION DESIGNER

A+E NETWORKS | April 2016 - Present

Played pivotal role in the production, maintenance, and promotion of A+E's portfolio of websites and digital media products. Worked side-by-side with all members of the design team (on brands such as A&E, History, Lifetime, FYI, and LMN) to produce beautiful, compelling and innovative products that span across digital platforms.

FREELANCE DESIGNER

SELF EMPLOYED | 2009 - Present

Designed promotional and advertising materials, websites, social content and posters to increase brand exposure. Recent clients include: **VAYNERMEDIA, AXE, GEICO, Attention Global, Industry Hair Studio, Arizona Thundercats, and Daisy Diamond Hair Salon.**

GRAPHIC DESIGNER

MTV | Aug 2015 - Feb 2016

Worked with both the on-air and off-air creative to design materials for print and television including branding and show packaging for new content. Also created logos, presentations, and storyboards for new and existing shows.

DESIGNER

87 AM | Mar 2015 - July 2015

Worked within the creative team with client services, digital marketing and design. Created creative materials for all digital platforms as well as flash ad units. Some clients include: **IFC, Showtime, Disney, Soliel Toujours, Feld Entertainment, Blue Man Group, Dr Zhivago, Hello Kitty, Marvel Universe Live, The Lion King-Broadway**

DESIGN INTERN

ARMCHAIR STUDIO | 2014 - Feb 2015

Assisted creative team with client services, production and design. Created logos, marketing materials, advertisements, and infographics based on brand standards. Some clients include: **Horizon Media, P&G Beauty, Covergirl, Olay, Secret, Aussie, Herbal Essences, Pantene, Find Your South, and Buhlar Quality Yarns**