

# Jacqueline Scarangella

## PRODUCT DESIGNER

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Senior product designer who loves crafting big ideas, working with others and is passionate about human centered design. Looking for an environment where I can take on challenging problems, grow my experience, and collaborate with others.

## SKILLS

### Tools

Sketch	InDesign
Invision	After Effects
Adobe XD	HTML/CSS
Photoshop	Figma
Illustrator	Protopie

### Design

Product (UI/UX)	Rapid Prototyping
Visual Design	Wireframing
Interaction	Product Thinking
Design	User Research
Typography	Usability Testing

## AWARDS

### Pratt Circle Award

May 2020 | New York

### Pratt Academic Scholar

September 2019, 2020 | New York

### 2013 Department Citation

June 2013 | UC Davis

### Design By Design Honoree

June 2012, 2013 | UC Davis

## MEMBERSHIPS

### AIGA

June 2012-Present | New York, NY

## EDUCATION

### Masters: Design Management

August 2018-May 2020 Pratt Institute, New York, NY

### User Experience Design, Product Design

September-December 2018 General Assembly, New York

### Bachelor of Arts in Design

2009 - 2013 University of California, Davis

## WORK EXPERIENCE

### Meta, Messenger Privacy and Well being

Senior Product Designer | July 2021–Present

Building an ecosystem of trust across Messenger and Instagram Direct. Empowering people with transparency and control of their privacy & safety choices. Working within the unique constraints of end-to-end encrypted systems. Building culture among colleagues, I run critiques and social events to help us come together and learn.

### A+E Networks

Senior Product Designer | January 2020–June 2021

Product Designer | November 2018–December 2019

Work closely with product team members (product owner, front-end developers, software engineers, designers, etc.) to develop best-of-breed digital products that meet the needs of users and drive business goals and objectives. Define, develop, and communicate UX direction via sketches, wireframes, user flows, interfaces, and prototypes.

### A+E Networks

Visual Designer | April 2016–October 2018

Worked with product and marketing teams on integrated campaigns, email design, Social media campaigns, and various other creative tactics to market AVOD and SVOD platforms. Developed design visuals assets for ongoing digital initiatives that include digital prototypes, wireframes, landing pages and animation.

### MTV Networks

Graphic Designer | August 2015–February 2016

Worked with both the on-air and off-air creative to design materials for print and television including branding and show packaging for new content. Also created logos, presentations, and storyboards for new and existing shows.

### 87AM

Designer | March 2015–July 2015

Worked within the creative team with client services, digital marketing and design. Created creative materials for all digital platforms as well as flash ad units. Some clients include: **IFC, Showtime, Disney, Soliel Toujours, Feld Entertainment, Blue Man Group, Dr Zhivago, Hello Kitty, Marvel Universe Live, The Lion King-Broadway**